

# ESG Community Network

The ESG Community Network is a professional development and discussion group for ESG professionals, created by BII's ESG Impact Team.

At BII we believe in identifying opportunities and adding value through ESG. We created this community network to allow ESG professionals in BII's portfolio to connect and share their knowledge and experiences, using the immediacy of social media communications to support business networking and collaboration across ESG topics.

Our aim is to create a safe and encouraging space for our members to share their insights, envision the future and identify solutions.

For any questions, or wanting to join the network (if your company is in BII's portfolio), please contact us through [esgtraining@bii.co.uk](mailto:esgtraining@bii.co.uk).

ESG Community Network can be accessed [here](#)

## 1. Community Network Guidance

1.1 When joining, we encourage members to create a detailed profile that let's other members know who they are, their interests and their areas of specialism.

1.2 Members represent themselves on the network, not their organisations (unless otherwise explicitly stated). British International Investment does not assume responsibility for user generated content, which is not a substitute for professional advice, and disclaims itself of any liability that may arise from using information found on the network.

1.3 We request that members recognise Chatham House rules, and never quote other members, unless explicit permission is obtained.

1.4 We encourage members to interact by posting on the home feed and within groups, creating polls, asking and answering questions and starting discussions.

1.5 Members may join groups that are dedicated to certain sectors or topics. Note that if the

group you would like to join is private, you will need to request access or receive an invitation. Groups may be created by British International Investment or other members. The permission will come from the administrator who has created the group.

1.6 Users can access resources uploaded by British International Investment as well as other members of the community, in the Media Centre. A link is also provided to the BII Toolkit.

1.7 Users can similarly upload any media to the media centre by tagging their post with the “Media Centre” topic.

1.8 British International Investment does not review resources that are uploaded to the community and disclaims itself of any liability that may result from their usage by community members.

1.9 Please refrain from posting member’s contact details in the community, unless permission has been obtained. Please do not post a non-member’s contact details in the group.

1.10 Please refrain from self-promoting activity or being in any way inappropriate when posting to the community.

1.11 Please treat all posts as public, and do not post confidential, restricted, privileged or sensitive information. Although access is restricted to members of the network, be aware that information posted online is accessible to a wider audience and is not subject to access controls, other than in some cases being limited to group members, a population that may change over time. Share but don’t over share. Think twice about posts and ensure you are not compromising yours’ or other’s privacy.

1.12 Where content, insights and resources are shared that have been generated within a corporate domain or company, please ensure that you have permission to share those materials, and that you comply with all policies and standards set out by your employer, to avoid any intellectual property, copyright law or conduct issues. In the event that any information is incorrectly shared, please notify the British International Investment administrators to aid you in removing the information from the network.

1.13 When using chat functionality, please keep all chats professional as you would in other channels. Please be mindful of the international nature of this network. Remember cultural differences - what might be acceptable or amusing in one culture can be offensive in

another.

1.14 Please enjoy the network and we hope you find it useful in your role. If you have any ideas or suggestions regarding new groups or topics, or how British International Investment can support the community, please contact us at [esgtraining@bii.co.uk](mailto:esgtraining@bii.co.uk).

## 2. Additional terms and conditions

In addition to the above, by signing up to the platform and when using the community network and its features, you agree not to, and not to allow third parties, to use the platform:

2.1 to generate or facilitate unsolicited bulk commercial emails;

2.2 to violate, or encourage the violation of, the legal rights of others;

2.3 for any unlawful, invasive, infringing, defamatory, or fraudulent purpose;

2.4 to intentionally distribute viruses, worms, Trojan horses, corrupted files, hoaxes, or other items of a destructive or deceptive nature;

2.5 to interfere with the use of the platform, or the equipment used to provide the platform, by other users, moderators, or administrators;

2.6 to alter, disable, interfere with or circumvent any aspect of the platform;

2.7 to test or reverse-engineer the platform in order to find limitations, vulnerabilities or evade filtering capabilities;

2.8 to grant multiple individuals access to an individual user account;

2.9 to create user accounts assigned to business functions rather than to human beings;

2.10 to resell user accounts or parts thereof as added into a commercial product offered to third parties;

2.11 to record communications without consent if such consent is required by applicable

laws and regulations (You are solely responsible for ensuring compliance with all applicable laws and regulations in the relevant jurisdiction(s)).

If you want to contact a moderator to report content or behaviour that you may feel inappropriate, please contact us at [esgtraining@bii.co.uk](mailto:esgtraining@bii.co.uk). Please note that we will revert with acknowledgement of receipt within 5 working days and suggested outcomes within 20 working days. If British International Investment finds evidence of violation of the Terms and Conditions, we have the right to investigate and remove members.

### **3. GDPR Notice**

British International Investment has chosen the Tribe platform to host the community network. Tribe is fully GDPR compliant, and the terms on which your data is held and processed is outlined below.

#### ***Tribe GDPR Compliance Statement***

*Tribe uses the best practices in SaaS and social media to protect the privacy of users and the community members. These practices include right to be forgotten, restriction of processing, right to data portability, right to access and be informed.*

*3.1 Introduction: The General Data Protection Regulation is an EU regulation that stipulates many points for protecting private data of users on the Internet. Even though this is an EU regulation, it has a worldwide impact due to the nature of the Internet. Below are the key sections of the GDPR and how they affect your data at Tribe.*

#### *3.2 Right to be forgotten*

*Summary: Provide the user with the ability to remove their private data from our services.*

*The most important aspect of the right to be forgotten is the ability to delete your account. Once you request for us to delete your account, we will remove any personally identifying information you may have provided us from your account (name, email address, encrypted password, title, biography, URL, picture, etc.). The visible name on your account will be changed to “Anonymous” and effectively the account will no longer be identifiable as your account.*

*However, given the nature of an online community, your contributions that are not personally identifying are valuable assets to the community and these contributions will not be removed from our databases. But we will ensure that these contributions no longer contain personally identifying data.*

*Since Tribe is a business to business product, our customers can request to delete their users' information from Tribe platform in bulk based on the criteria that they define.*

### *3.3 Restriction of processing*

*Summary: To allow the user to control how their personally identifying data is being used.*

*Any personally identifying data that Tribe stores are for the purpose of being able to contact you about your contributions, provide better feed recommendation, or for voluntarily showing information about you to other users (biography, homepage, location, etc).*

*Users are able to contribute to the community anonymously. In this case, we create a random hashed identifier for the users so they can modify their contribution. The anonymous contributions are not processed and other users are not able to identify the contributor in any way.*

*Since Tribe is a business to business product, our customers can install apps to gather aggregated statistic about the traffic in tools such as Google Analytics or MixPanel. Tribe only provides the ID of the user to these tools and user's identifying data such as name or email are not being sent to these third-party systems.*

### *3.4 Right to data portability / exporting your data*

*Summary: You have the right to access/download the data we store about you.*

*Tribe does not store personally identifying data beyond the information that is available in your public profile. Since this data is plainly available in your profile we do not provide a means for you to export this data.*

*There are the following exceptions to this:*

*3.4.1 IP addresses: If you visit a Tribe community the IP address of your computer is stored in our web logs for 7 days before our servers automatically delete them. This data is almost never used by anyone: the only time we look at the IP addresses is if our sites are adversely*

*impacted by the actions of some unknown users. In that case we may investigate the logs in order to identify the IP address that needs to be blocked in order to restore the stability of our service. This data is not available to anyone but the security team at Tribe and is not available to download to anyone at all.*

*3.4.2 User's Interests: To provide better feed recommendation, Tribe stores topics that users are interested in based on their browsing behavior. You can request a full export of this data by sending an email to [gdpr@tribe.so](mailto:gdpr@tribe.so) with a link to your profile. Tribe team will send a full export of the data we stored in CSV format in less than 48 hours.*

### *3.5 Right to rectification*

*Summary: You have the right to correct your data.*

*Tribe allows all users to update their personally identifying information including their name, email, biography, location, homepage, and social media links in their profiles.*

### *3.6 Right to be informed*

*Summary: You have the right to be informed about how we use your data in plain English.*

*Our privacy policy, as well as other policies, have always been written by humans for human consumption. We abhor legalese and not speaking in direct terms.*

### *3.7 Right to access*

*Summary: You have the right to access the data that we collect about you.*

*Tribe makes all of the data we collect on your behalf, privately identifying or not, available to you. The only exception to this are the IP addresses we store for 7 days - see above for details.*

### *3.8 What about cookies?*

*The fact that end users are using our web pages does not mean they automatically consent to all cookies and/or tracking. We have therefore included a default cookie consent form in our platform. This provides the end user with a choice, in compliance with the GDPR stating that all given consent to cookies needs to be done with clear an affirmative action.*

If you have any questions in relation to your data, please contact [esgtraining@bii.co.uk](mailto:esgtraining@bii.co.uk) in the first instance.